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FAX COVER PAGE

TO: Vanel Frenel FROM: Larry W. Brantley
 USPTO Examiner lb@iplawgroup.com

FAX NO.: 703-746-6065 PAGES: 4 (including cover page)

DATE: July 26, 2004

TIME: 3:32 PM

SUBJECT: Agenda for July 27, 2004 Telephone Conference

US Patent Application Serial No: 09/638,089
 Title " Demographic Information Database Processor"

OUR DOCKET NO. N6447

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Danny Murphy
Serial No.: 09/638,089
Filed: August 11, 2000
For: Demographic Information Database Processor
Group Art Unit: 3626
Examiner: Vanel Frenel
Attorney's Docket No.: N6447
Customer No.: 23456

VIA FACSIMILE NO. 703-746-8065

AGENDA FOR JULY 27, 2004 TELEPHONE CONFERENCE

Dear Sir:

As you requested, the following is an agenda listing the matters that the applicant would like to discuss during our telephone interview on July 27, 2004.

Item 1) The rejection of Claims 49-97 set forth in the office action dated April 9, 2004 and, more specifically, the following:

a) the fact that some of the rejected claims appear to include limitations that are not taught or suggested by the references cited and relied upon by the Examiner;

b) the fact that portions of the references cited and relied upon by the Examiner do not appear to teach or suggest some of the features indicated by the Examiner; and

c) the specific location in the cited references relied upon by the Examiner where each claim limitation in the rejected claims is taught or suggested.

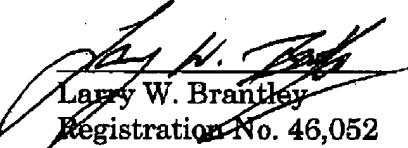
Item 2) Whether, in the Examiner's opinion, the currently pending patent application includes any features that are not taught by the cited references and, if so, what those features might be.

Item 3) The possibility of amending any of the rejected claims to include limitations that are not taught or suggested by the references relied upon by the Examiner in order to place those claims in condition for allowance.

If the Examiner has any questions regarding this Agenda, the undersigned attorney can be contacted at (256) 535-4400.

The Commissioner is authorized to charge any deficiency or credit any overpayment associated with the filing of this Agenda to Deposit Account 23-0035.

Respectfully submitted,



Larry W. Brantley
Registration No. 46,052
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ATTORNEY FOR APPLICANT

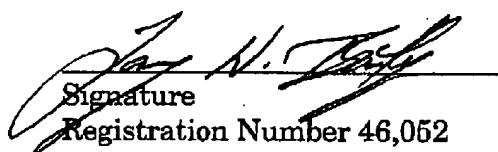
The above-referenced attorney may be contacted at the following address:

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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this Agenda is being facsimile transmitted to the United States Patent and Trademark Office, facsimile number 703-746-6065, on the date indicated below.

Larry W. Brantley



Signature
Registration Number 46,052

July 26, 2004

Date